

Retail Signage & Pricing Solutions

For garden centers,
growers and retailers

**Better Visibility.
Stronger
Presentation.**

More Sales.

Innovative solutions for shelf, cart
and display communication.



SCAN TO
LEARN MORE
ABOUT OUR
SOLUTIONS



Cart Price Channel

Smart Pricing & Signage for Every Cart

The Cart Price Channel is an innovative solution for displaying prices, promotions and product information directly on retail display carts. Instead of using temporary labels, tape or stickers, the Cart Price Channel provides a permanent and professional location for interchangeable sign inserts. Every message is positioned exactly where customers expect it, creating a cleaner presentation and improving the shopping experience. Designed for daily retail use, it helps growers and retailers keep displays organized while making promotional updates fast and effortless. **One system. Endless communication possibilities.**

Custom-made for your carts

Every grower and retailer uses different carts. Besides standard versions for Danish Carts and VVR Carts, the Cart Price Channel can be custom-designed for virtually any cart or display system. We manufacture channels to match your specific cart dimensions, ensuring a perfect fit and a professional appearance across your entire operation.



Why choose the Cart Price Channel?

- Dedicated location for prices and promotional messages
- Improved visibility and customer communication
- Professional and consistent presentation
- Eliminates stickers, tape and temporary labels
- Quick and easy to update
- Supports branding and seasonal campaigns
- Durable and reusable
- Helps create a higher-quality retail presentation
- Suitable for indoor and outdoor retail environments

✓ Ideal for

- + Pricing
- + Promotional campaigns
- + Brand communication
- + Product information
- + Care instructions
- + Seasonal messaging
- + QR codes
- + Sustainability information

✓ Benefits

- + Quick and easy to replace
- + High-quality professional appearance
- + Consistent communication across all carts
- + Supports marketing and branding
- + Reduces printing waste by replacing only the insert
- + Ideal for temporary promotions and seasonal campaigns
- + Available in custom sizes and solutions

Sign inserts

Flexible communication for every promotion

You no longer need to buy a separate sign for every product. With our transparent insert sheets, you swap your information cards in seconds, with no adhesive residue, no dangling labels and no hassle. The result? Clarity, fewer errors, and a polished, professional retail look. Our insert sheets can be customized to your wishes, for example in your own corporate branding.



✓ Benefits

- + Well protected: no more trouble with moisture, dirt or damaged cards.
- + User-friendly: insert sheets can be replaced in a single motion.

More visibility more sales

Help shoppers
find prices fast.
Help your
business grow.

PVC CART PRICE CHANNEL

- + Material: Rigid PVC
- + Length: all size available
- + Color: transparent and multicolor available
- + Fits: Danish trolley (D.C./C.C.) and custom carts
- + Use: indoor and outdoor presentation

DURABLE SIGN INSERTS

- + Material: Rigid PVC
- + Length: custom sizes available
- + Quality: Waterproof - UV and Fade Resistant
- + Custom Printed for Branding & Promotions

CLIP-ON PRICE CHANNEL

- + Clips on in seconds
- + Easy to update
- + Secure fit, stays in place
- + No tools required

COMPATIBLE WITH DIGITAL PRICE LABELS

- + Efficient, easy to use and future-ready



BUILT TO LAST

Durable materials designed for everyday retail use.



CUSTOM BRANDING

Full color printing with your logo, your way.



FLEXIBLE SOLUTIONS

Available in any size or configuration you need.



MADE TO ORDER

Produced to your specs. Fast. Reliable. On time.



THE RIGHT PRICE.
IN THE RIGHT PLACE.



YOUR CUSTOMERS WILL THANK YOU.



PROUDLY
SUPPORTING
RETAILERS ACROSS
THE USA



GET YOUR
FREE SAMPLE
TODAY

About us



At Van Vliet - Newwen, we make supply chains not just smarter, but above all more sustainable, with care for both people and the environment. We believe that sustainable technological innovations are essential to making logistics chains future-proof.

With more than 20 years of experience, we support customers worldwide with complete supply-chain solutions: from analysis and engineering to production, automation, IoT, and distribution. Whether it's horticulture, floriculture, garden retail, or sectors such as bakery, construction, healthcare and industry, we deliver custom solutions tailored to every sector.

Sustainability is always central to this. We deliberately choose materials and systems that reduce the ecological footprint.

At the same time, we develop smart, efficient systems that improve our customers' processes.

Service, for us, isn't an afterthought. It's a fixed part of every solution. From handling and maintenance to pool management, everything is geared toward keeping your supply chain running smoothly, reliably, and ready for the future.

Our strength lies in connecting technology with real-world practice. Transparency, quality, and collaboration are our foundation.

Our mission is to make supply chains more sustainable and to take steps toward a cleaner future, starting today.

**Join us. Together,
we'll transform logistics.
Need more presentation tips?
Our team is happy to help.**



**GET YOUR
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TODAY**



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